

Our Events – December 2020 Updates



5 December 2020

What is Next?

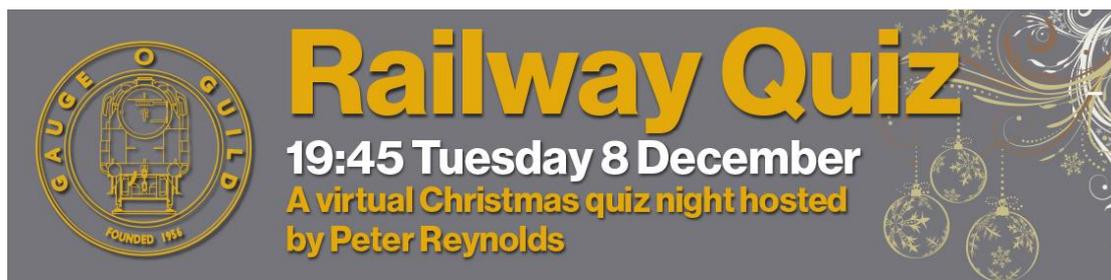
If you thought the events team might have a nap whilst real shows are not possible, you would be wrong. The virtual events team which includes volunteers from the events team, IT experts, the video library manager, technical committee and membership is really busy.

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- **Virtual Railway Quiz on Tuesday 8th December at 19:45**
 - **Virtual Trade Show on Saturday 12th December 2020, 09:30–16:30**
 - **The Next Big Virtual O Gauge Show on 6th March 2021**
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Mark the dates on your calendar. Now read on for details ...

Virtual Railway Quiz on Tuesday 8th December at 19:45

Peter Reynolds, is hosting a virtual railway quiz on Tuesday 8th December at 07.45 pm via YouTube. The link is: <https://youtu.be/-hASWYultHc>.



Virtual Trade Show on Saturday 12th December 2020, 09:30–16:30

Entry to the show is from the home page of the Gauge O Guild website. It is free to everyone: members, non-members and traders.

Make the most of another shopping opportunity before Christmas by supporting our traders. Be sure to check out their special offers for you.

The Gauge O Guild
Christmas
2020 VIRTUAL trade show

09:30 - 16:30
Saturday 12th December

Free of charge for members and non members

Visit www.gaugeoguild.com on the day

With special thanks to The Guildford O Gauge Group who will be back with the Reading Trade Show on Saturday December 4th 2021



We have a new platform that we are using for the virtual trade show so that instead of scrolling through lots of adverts, you can explore by A–Z, special offers and various product categories. You can also search the new show platform.

We hope this will be used again in March 2021 for the trade section at our next big show, to make it easier for visitors and provide better exposure for traders.

A huge thank you to the Guildford O Gauge Group who have given their blessing for this event. They will be back with the Reading Trade Show next year.

Welcome to the Gauge O Guild Trade Show

The trade show highlights products from lots of traders in O gauge. Open on the 12th December. Click on the coloured text to move to the next page.

Some traders have **special offers** available during the show times only.

You can view an **alphabetical list of traders** advertising in this show, or select from a category below.

Categories are:

- **Ready To Run**
- **Locomotive kits**
- **Coach kits**
- **Wagon kits**
- **Track components**
- **Buildings**
- **Scenic items**
- **Accessories and Transfers**
- **Tools**
- **Books, Art and Photos**

The Guildford O Gauge Group will be presenting the
Reading Trade Show again on
Saturday 4th December 2021
 Rivermead Leisure Centre, Richfield Avenue,
 Reading, RG1 8EQ
 from 10:00am to 4:00pm
<http://www.guildfordogaugegroup.org.uk/>



<http://www.guildfordogaugegroup.org.uk>

The Next Big Virtual O Gauge Show on 6th March 2021

As requested, we are hosting another big virtual O gauge model railway show on Saturday 6th March 2021. This is the date when the Spring Show should have happened in Kettering.

We already have numerous offers of layouts, demonstrations, live sessions and we hope we will make it even bigger and better than last time.

MAR
SATURDAY
6

Spring Show · A Virtual event
Saturday 6th March 2021 10am-4pm
From the comfort of your own home

JUN
SATURDAY
5

Summer Show · Doncaster
Saturday 5th June 2021 10am-4pm
The Dome Leisure Centre, Bawtry Road, Doncaster DN4 7PD
£5 members £10 public

SEP
SAT & SUN
4/5

Guildex 2021 - Stafford
Saturday 4th & Sunday 5th September 2021
Sat 10am-5pm , Sun 10am-4pm
Bingley Hall, Stafford Showground,
Weston Road, Stafford, ST18 0BD
£10 members £15 public

NOTE NEW VENUE

All shows dates are contingent upon relaxation of the current pandemic restrictions

The Summer Show and Guildex in 2021

The situation with the pandemic is changing frequently. The level of precautions we are expected to take varies across the country and the tiers may change again over the coming months. A vaccination programme is starting and will roll out as quickly as possible depending on supply but my crystal ball is still very cloudy.

We do not know when the Government will make announcements about permitting large indoor gatherings. We have to wait and see what happens. Meantime, we are still actively organising the Summer show in Doncaster and we are busy planning for the Guildex Convention in September 2021 at Bingley Hall on Stafford County Show Ground.

A new venue, a new format, new content – see you there.

Finally, we will be writing to all members in the new year to get your opinion about our events. We welcome all feedback and your ideas.

The first virtual show held on 31st October – more feedback

Following our previous reports, I would like to share the final figures for this show. As you know we provided the opportunity to revisit the show content during November and finally closed the doors at midnight on 30th November 2020.

With 4000 unique users visits on the day, we then had another 8000 unique user visits during November so 12,000 in total. The videos collectively have been viewed over 18,000 times.

The top ten are illustrated in the accompanying presentation together with the number of views for show videos that were not hosted on our YouTube channel. All of the layout and demonstration videos are now available on the Guild YouTube Channel.

We had 168 feedback forms completed and the graphs, also in the accompanying presentation, show the overwhelmingly positive feedback we received for the virtual show.

We also had some very complimentary written feedback within the forms, on social media, on the Forum and via email from members, non-members and traders but, as mentioned in the post-show report, we know we can improve in some areas and we are correcting any issues we had before the next big show in March 2021.

60 new members have joined the Guild since 31st October 2020. 8 of those joined since the Gauge O Guild had four videos and a Q & A session aired during the Warley Virtual Show on Saturday 28th November. Those videos have been viewed 948 times.

Jackie Kneeshaw

Chairman of Events & Trade Manager