

Guild Publications Update



6 June 2020

Small Layouts

Following the release of *Small Layouts Vol 3* at the Kettering Spring Show, sales have skyrocketed for both this and the venerable volume 2. We decided to do a limited reprint of 100 copies of volume 2 at the start of the year but have since needed to do a second reprint. Our German rep Torsten Freyer collected five copies of the new book at Kettering to sell on and has been promoting Guild publications in German magazines. Within days of the first advert appearing he had enquiries for 35 copies and has now sold around 125 copies of the two books, which is a fantastic achievement.

Online Sales

If you've been waiting for a show to make a purchase but been frustrated by cancellations, it is now very easy to place an order online. Simply go to the website Guild Publications page (on the Publications menu) and you will see a completely new layout incorporating an online purchasing facility. You can use a credit card or PayPal to make purchases and P&P is only charged at cost. Both volumes of *Small Layouts* and *Layouts to Inspire* are in stock and available for immediate dispatch to UK and overseas addresses.

Guild Video and Slide Library

As many members will be aware, the video and slide library service, ably managed for so many years by Chris Simpson, has now been suspended for a number of months. This has given us the opportunity to consider how we want to take this facility forward. Prior to the suspension, content was supplied by DVD on a chargeable, permanent loan basis. However, DVDs are rapidly becoming obsolete in favour of streamed web services.

Consequently, we have decided to migrate the library content to a new service based on a product called *Vimeo*, which is an industry-leading streaming platform. Peter Reynolds, who is making such a success of the YouTube channel, has offered to undertake some of the file and content conversion and, once we have some content to make available, we shall launch the service. We anticipate that the available content will increase over a period of time, subject to available time and resources.

In the meantime, if you have video editing skills and would be willing to assist with this task, please contact Charles Oldroyd, Chair of Publications via the Guild Contacts page on the website to discuss what is involved.

We plan to launch the service as a free benefit of membership and consequently the library will only be available through the members' area of the website. No exact time frame has been defined for this but we hope it will become available later in the year.

Charles Oldroyd

Chair of Publications