

# The Gauge O Guild Virtual Show

A few more facts – December 2020

Jackie Kneeshaw

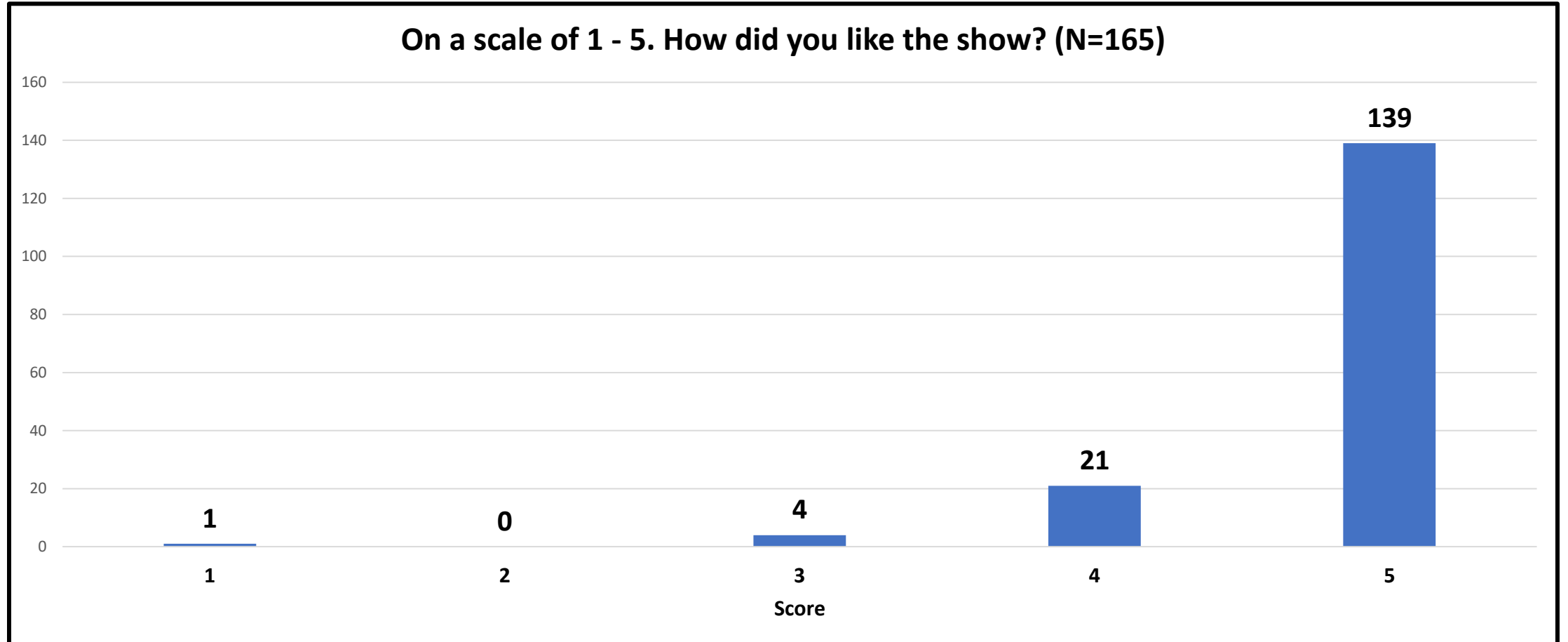
&

The Virtual Events Team

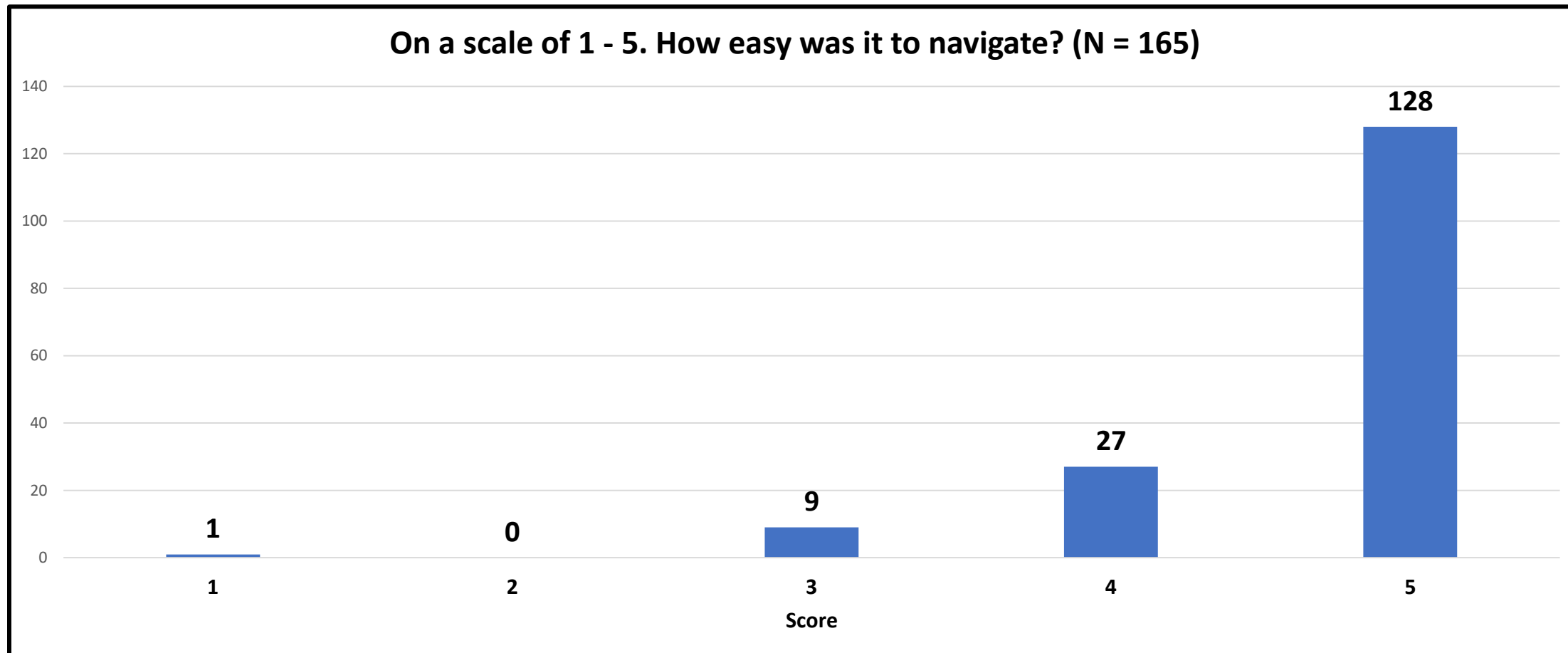
# Visitors

- Taking into account that
  - Some security software always blocks Google cookies so the site wouldn't count some users.
- Unique visitors on the day circa 4000
- Unique visitors since circa 8000

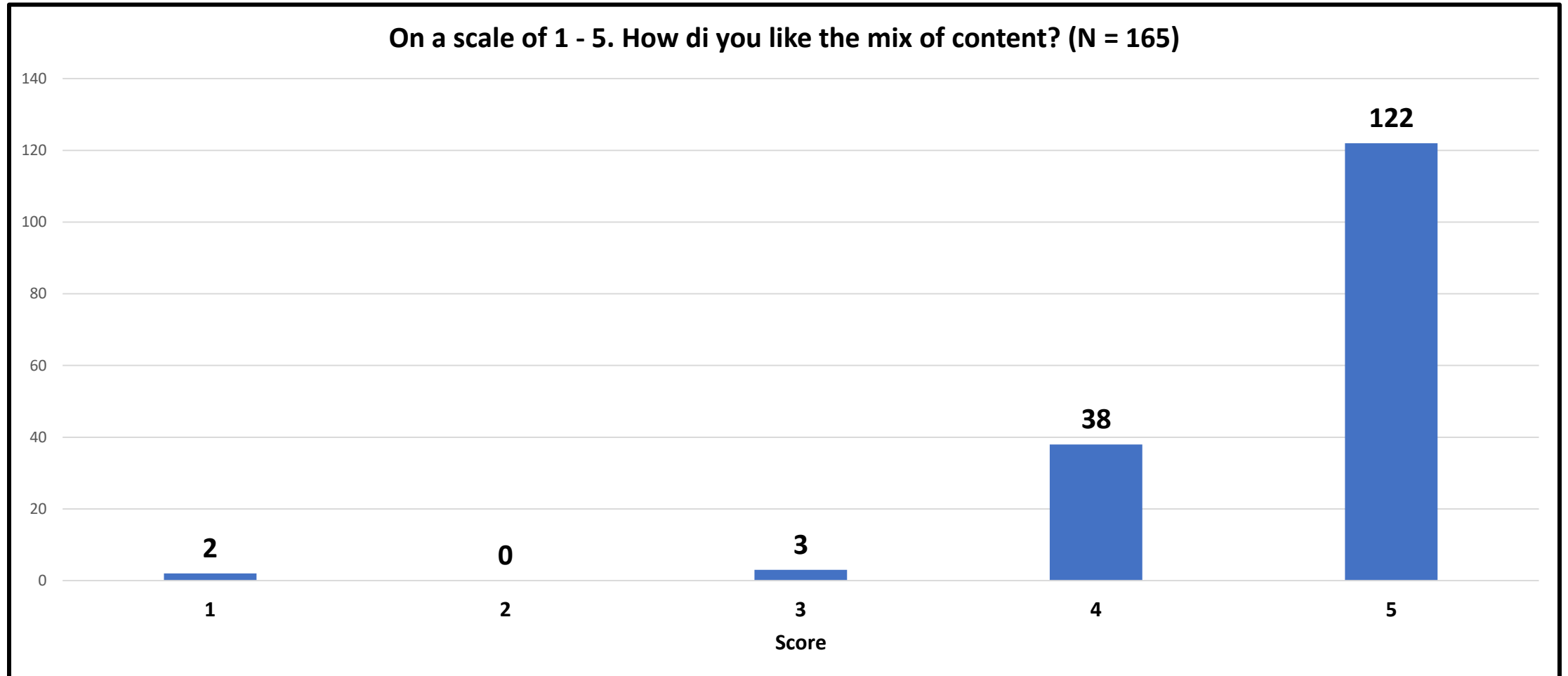
# From Feedback form 1



# From feedback form 2



# From feedback form 3





Channel

The Gauge O Guild

# October Virtual Show Video views



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31 Oct - 1 Dec 2020

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Video	Views ↓	Average view duration	Average percentage viewed
<input type="checkbox"/> <b>Total</b>	<b>18,007</b>	<b>7:46</b>	<b>26.9%</b>
<input type="checkbox"/> Love Lane Final	1,217 6.8%	7:46	35.2%
<input type="checkbox"/> GoGLiveSteam	757 4.2%	7:35	33.8%
<input type="checkbox"/> Soldering Demonstration	638 3.5%	16:52	50.8%
<input type="checkbox"/> Chelagasa Town	627 3.5%	2:33	59.6%
<input type="checkbox"/> IR Preparing for Painting	559 3.1%	12:28	39.4%
<input type="checkbox"/> N & B 2-4-0T	547 3.0%	4:14	51.6%
<input type="checkbox"/> Soldering Whitemetal	474 2.6%	13:25	45.8%
<input type="checkbox"/> David Andrews Duchess Chassis	472 2.6%	17:56	25.2%
<input type="checkbox"/> Greenwood Model Railway Products	465 2.6%	6:01	23.6%
<input type="checkbox"/> DI Painting	427 2.4%	4:53	46.8%
<input type="checkbox"/> RP V2	420 2.3%	10:11	36.7%
<input type="checkbox"/> 3D Printing Part 1	415 2.3%	5:53	43.2%

# Other layout video views

These videos are hosted elsewhere – not on the GOG YouTube Channel

- **Bath Green Park**                      **1900 up to 27<sup>th</sup> November when it was made public**
- **Overpeover**                              **1483 up to 1<sup>st</sup> December**
- **Newhurst**                                 **1026 up to 1<sup>st</sup> December**