

A Gauge O Guild Virtual Show – 31 October 2020



10 June 2020

There has been a lot of interest in having a 'virtual' O gauge show especially because the Covid-19 restrictions have resulted in many exhibitions being cancelled.

Regardless of whether Guildex 2020 goes ahead or not, the Events Team, together with some of our website IT experts are planning to **pilot** a virtual exhibition on Saturday 31 October 2020.

This is currently in the planning stages and further information will be available soon but we intend the pilot to be a relatively small virtual show which is easy to navigate.

We plan for a navigation page to be set up on the Gauge O Guild website and this page will provide hyperlinks to layouts, demonstrations, traders, Guild products and there will also be a modelling competition.

Layouts can be displayed via YouTube video or you can set up a camera and do a live tour of your layout using tools like Zoom. The latter means that visitors can join a live event at a specific time which will be available on the day in the form of a timetable.

Demonstrations can be pre-recorded or live.

Traders will be invited to send us photographs and information about new products, hyperlinks to traders' websites will be available (with permission) and traders could do a pre-recorded video telling people about some of their products or do a product launch on the day.

The competition will be run using the same categories and criteria used for Guildex. You can enter both the virtual competition and the Guildex one, if Guildex goes ahead.

Photographs of the models will be collated on Flickr by the Technical Committee and then on the day of the show there will be a hyperlink to the competition entries so that you can look at the photographs and vote on line.

For the pilot event, we will be looking for:

10 layout videos for this first event.

6 demonstration videos.

Up to 6 'live' sessions - be that a tour of a layout or a demonstration or a visit to a trader's workshop or a live product launch.

Layouts can be ones which attend exhibitions, those which you have tucked away at home or in the garden and we also welcome overseas entries. Good quality recordings would be needed for video streaming and if you want to do something live we can help people with Zoom or other tools to enable this.

We will be writing to traders to ask them if they have pictures and information about new products and if they would like us to publicise their websites so that 'visitors' can go and order items on line.

We will also have a link to Guild products on line and opportunities for visitors to discuss Guild membership, publications, etc.

The day will be free of charge and will be open to members and non-members

It will run all day but will be available to access for two weeks after the event. Presenters of 'live' sessions will be asked to record what they do so that it can be played on the website for others to see after the event.

This means it will be accessible to overseas visitors who are on a different time zone and to others who are just not available on 31 October.

We will get feedback at the end of the event to see what worked well and what can be improved and we hope that a virtual exhibition may become an added extra to our portfolio of Guild events.

If you would like to find out more about potentially participating as an exhibitor or register your interest in being a competition entrant contact:

Tony Kell	Layouts	tonykell@hotmail.com
Steve Robinson	Demonstrations	steverob.gog@gmail.com
David Smith	To discuss potential 'live' sessions	info@midrailcentre.com
Jackie Kneeshaw	Trade items	trademanager@gaugeoguild.com
Nick Dunhill	Competition details	nickdunhill@googlemail.com
Jackie Kneeshaw	Any general enquires	trademanager@gaugeoguild.com

In order to manage expectations, we reiterate that this first virtual show will be kept small so that it is easy to navigate and so that we can test the concept. The show managers will therefore work together and will have to be selective about what is included in the pilot.

If you do not want to exhibit but want to visit on the day:

- Put Saturday 31 October in your diary
- Watch the Gauge O Guild website for updates

Thank you from the Events Team

An Example Navigation Page

This just gives a very simple schematic example of a potential navigation page but once we have the exhibitors confirmed, our IT experts will produce a much better navigation page.

The Gauge O Guild Virtual Show

Layouts

A list of layouts, a picture and a hyperlink to the YouTube videos will appear here

Demonstrations

A list of demonstrations and hyperlinks to the YouTube videos will appear here

New Products

A list of new products, a picture and a hyperlink to the trader's description and website will appear here

Find a Trader

A list of traders and hyperlinks to the traders' websites or their contact details (if they do not have a website) will appear here

Guild products

A list of hyperlinks will enable you to order Guild products or, to find out more about membership or publications

Live Events

(Made up examples)

Click on the link below at the specific time to join a live session

10 – 11am. XX will be live in Australia showing you how to....

11 – 12md. Enjoy a tour of XY's layout at his home in Scotland

12 – 1pm. – New product launch by

1pm – 2pm. - JJ demonstrates how to

2pm – 3pm. Join a workshop on building a

3pm – 4pm. Visit KK's layout in the USA

4pm – 5pm.

Competition Entries

A hyperlink will take you to photographs of the modelling competition entries and allow you to vote