



Website advertising

(Commences May 1st 2024)

Trading Name: <small>(This is the title of your company for listing in the A – Z search for the Trader Platform of this show)</small>	Telephone:
Address:	Mobile:
	Email:
	Web address:
Postcode:	GOG Membership No:

Please refer to the Privacy Policy which explains how your data will be used

Advert you wish to purchase	Price per advert inc VAT	Insertion date(s)	Total
Weekly advert or announcement (Image or text)	£10.00 per week		
Combo Buy an advert in the Gazette and add an advert to the website for half price (Gazette rate card overleaf)	Gazette price plus £5.00		
Special requests –If you would like something different from the offerings above	TBC	Phone Kelly to discuss 01594 545675	
Creative graphic design can be provided	TBC	Phone Kelly to discuss 01594 545675	

Cheques should be made payable to: Gauge O Guild Ltd.

Payment can be made by credit/debit card or bank transfer ([see BACS details below](#))

WE DO NOT ACCEPT AMEX. LATE PAYMENTS WILL NOT BE ACCEPTED.

Signature:	Name: (Please print)	Date:
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<p>PLEASE RETURN THIS FORM WITH YOUR ARTWORK one week before your insertion date starts BY EMAIL TO: kelly@artytype.co.uk OR, by post to Kelly Davis. Guild Admin, 55/56 Carlson Suite, Vantage Point, Mitcheldean GL17 ODD</p>

PAYMENT MUST BE MADE WHEN RETURNING THE FORM. Call 01594 545675 to pay by card

DETAILS FOR BACS PAYMENTS: The Gauge O Guild Ltd, sort code 60-16-11, account number 76607291
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	Confirmation about advertising artwork	Please Tick
1.	I attach the artwork for the advertising I have booked as a JPG	
2.	I would like to repeat the advert that I have in the Gazette on the website	
3.	I have included my Gazette advert	
4.	Use the advert from the (insert month & year) Gazette	

For reference



GAZETTE ADVERTISING RATES

Advertising rates for the Gauge O Guild Gazette

Size	Colour (exc. VAT)	Colour (inc. VAT)	Mono (exc. VAT)	Mono (inc. VAT)
Cover pages	£341.25	£409.50	–	–
Inside cover pages	£341.25	£409.50	–	–
Page 3	£341.25	£409.50	–	–
Full page	£309.75	£371.70	£220.50	£264.60
Three quarter page	£236.25	£283.50	£170.10	£204.12
Half page	£157.50	£189.00	£115.50	£138.60
Quarter page	£84.00	£100.80	£63.00	£75.60
Eighth page	£47.25	£56.70	£36.75	£44.10
Sixteenth page	£31.50	£37.80	£26.25	£31.50

Full Page = 272mm x 188mm
 3/4 Page = 188 mm x 202 mm
 1/2 Page = 134mm x 188mm (landscape) 272mm x 92mm (portrait)
 1/4 Page = 65mm x 188mm (landscape) 134mm x 92mm (portrait)
 1/8 Page = 65mm x 92mm 1/16 Page = 30.5mm x 92mm

MECHANICAL DATA
 Page size A4, print area (without bleed) 272mm x 188mm. Printed offset lithographic using stochastic screen 200 lpi.

SUPPLIED ARTWORK REQUIREMENTS
 Page make-up – QuarkXpress – on Apple OSX. Preferred format – Font included, high resolution (300 dpi) pdf.
 Photographic images should be supplied in tiff or jpeg format (300 dpi at actual size).
 PLEASE NOTE: WE CANNOT ACCEPT MICROSOFT PUBLISHER FILES

CONTACT DETAILS
 If you wish to provide artwork or pictures on disk or via e-mail, or have any other enquiries regarding advertising, please contact
 Kelly Davis at Artytype, telephone 01594 545675 or write to Artytype, 55/56 The Carlson Suite, Vantage Point, Mitcheldean,
 Gloucestershire, GL17 0DD, e-mail: kelly@artytype.co.uk

PLEASE REMEMBER: You must be up to date with your payments to The Guild before exhibition bookings are accepted.

Any special requests:

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