

Key themes of feedback received from **Members following the paper circulated in May, during or after events regarding the financial pressures that Events are facing**

- **Increasing income**

- Events are a major part of Guild membership and reserves should be used to cover any losses if required. Add more layouts to one day shows to attract more people
- Increase marketing and sales pitches to get more non-members to attend
- Show case all aspects of O gauge and all eras to get more people to attend
- Ticket prices need to increase – where else can you have a day out for £5.00
- Do not subsidise members entry – not all members benefit from the price reduction because not all members attend
- Increase subscriptions and use part of the subs to contribute to event provision
- Why not take £1.00 from each member for events?
- Ask traders to sponsor aspects of the show or sponsor layout attendance
- Please do not increase B & B commission again?
- Using membership donations for large layouts
- Having Club modular layout contributions

- **Suggestions to reduce expenditure**

- Change venues as required
- Reduce the amount of meals, expenses and travel claimed by Guild personnel
- Layouts and demonstrators do not get evening meals why do Guild officers? There is a two-tier system

- Accommodation should only be in twin rooms for all unless there are health needs – layouts do not get single rooms
- You do not need to supply hot meals at lunchtime – have sandwiches
- Seek alternate suppliers for additional furniture hire / equipment
- Find a different way of doing logistics to reduce van hire and extra hotel costs
- Use local stewards and reduce the number of Guild team members who attend including Event Team Members
- Other committees should pay for their own attendance. Guild sales are self-funding like a mini business. So, should the other committees be
- We have to pay for food at home, why do we expect the Guild to pay for evening meals
- Charge Societies and Guild Committee for their tables / floor space / power like traders but at a reduced price.
- Reduce the size of shows
- Stop holding one day shows and just publicise the O gauge group shows across the country and support them with a donation each year
- Have joint shows with ALSRM / G1MRA / EMGS / Scale Forum etc
- Do not stop our face to Face Shows

Key themes of feedback received from Traders following the paper circulated in May, during or after events regarding the financial pressures that Events are facing

- Given rising costs, I will need to cut my stand size to one table instead of two. On line sales are good
- I still want to do shows even though on-line sales are good but van hire, fuel and hotel prices are going up so it has to be worth my while attending
- Give new traders free or discounted space
- Consider a charge for societies

- Please do not stop the discount scheme – I will not be able to come or will just do one show
- We are facing all of the same issues the Guild is facing. I am going to have to seriously look at all the shows I do and decide which ones I have to drop. The Guild stand rates are on a par with the others but the discount scheme keeps me coming
- Please do not make the traders pick up the deficits by charging us lots more.