



Guidance for submitting digital photos and artwork

The Gauge O Guild *Gazette* makes extensive use of colour photographs, in the features, in Trade News and in the advertising sections which bookend the magazine.

We use high-quality production and printing, to give our advertisers and authors a high-impact result and to present our readers with top quality features.

When taking a photograph, the most important things are sharp focus and decent lighting. If in doubt, by all means send what you have and we will advise.

To make the best of the high quality on offer, pictures should ideally be submitted at suitable technical quality. In practice this means a low compression JPEG at high resolution - preferably at least 2500 to 3500 pixels wide. More is better. This gives us scope to crop if necessary. Most mobile phone cameras achieve this.

Please do not downscale higher-res images or manipulate the photographs in any way. It is best to submit the originals and leave Artytype to do the final adjustment, which is always matched to the needs of our page layout and the technical needs of our printers anyway.

Advertisers preparing ready-to-go copy may contact the *Gazette's* advertising manager at Artytype, who will gladly assist. All contact details are inside the *Gazette*.